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SYMPHONY
SYMPHONY HOLDINGS LIMITED

新豐集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 01223)

POSITIVE PROFIT ALERT

This announcement is made by Symphony Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to inform the shareholders of the Company (the “**Shareholders**”) and potential investors of the Company that, based on the preliminary assessment of the unaudited consolidated financial information (the “**Financial Information**”) of the Group for the six months ended 30 June 2021 (the “**Period**”) and other information currently available, the Group is expected to record a net profit attributable to owners of the Company of not more than HK\$2.5 million for the Period as compared to a net loss attributable to owners of the Company of approximately HK\$166.2 million for the six months ended 30 June 2020 (the “**Comparable Period**”).

Based on the preliminary assessment of the Financial Information currently available, such turnaround of the Group’s performance for the Period was mainly attributable to (i) steady growth in revenue and gross profit margin for the recovery of Branding and Retailing segments under the COVID-19, (ii) the fair value gain of approximately HK\$13.0 million for financial assets at fair value through profit or loss compared to fair value loss of approximately HK\$72.1 million for the Comparable Period and (iii) the decrease in the provision of allowance for inventories for the Period.

The Group is still in the process of finalising the unaudited consolidated interim results for the Period (the “**2021 Interim Results**”). The information contained in this announcement is only a preliminary assessment by the Board based on the latest Financial Information of the Group for the Period, which has not been reviewed by the auditor and the audit committee of the Company and may be subject to adjustments where necessary. The Shareholders and potential investors of the Company are advised to refer to the details of the 2021 Interim Results announcement, which is scheduled to be published by the end of August 2021.

The Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Symphony Holdings Limited
Cheng Tun Nei
Chairman

Hong Kong, 19 August 2021

As at the date of this announcement, the Directors are:

<i>Executive Directors:</i>	Mr. Cheng Tun Nei (<i>Chairman & Chief Executive Officer</i>) Mr. Chan Kar Lee Gary Mr. Lee Cheung Ming
<i>Independent Non-executive Directors:</i>	Mr. Shum Pui Kay Mr. Wah Wang Kei Jackie Mr. Chow Yu Chun Alexander

** For identification purpose only*